

# SPONSORSHIP AND EXHIBITOR PROSPECTUS

*Australasian Ornithological Conference, Brisbane*  
*28–30 November 2023*

BirdLife Australia, in conjunction with Birds New Zealand, are pleased to announce that the 12<sup>th</sup> Australasian Ornithological Conference (AOC) will be held in Brisbane, Queensland, from 28-30 November 2023. The AOC is the primary conference for BirdLife Australia, and is the largest biennial gathering of enthusiastic amateur and professional ornithologists from the region.

## The audience you can reach

The AOC attracts scientists, conservation professionals, students and passionate bird lovers with a passion for the environment and birdlife. This conference is well-known for its friendly atmosphere combined with presentations of high-quality scientific work. Our last face-to-face conference, held at Charles Darwin University in Darwin, Northern Territory, welcomed over **300 delegates** with support from **six** main sponsors. Already, participants from Australia, New Zealand, and the Oceania region have pre-registered for the 2023 AOC. Our program will also be extended to family and friends to incorporate partner programs, as well as pre- and post- conference tours.

## How your business will be promoted

Together, **BirdLife Australia** and **Birds New Zealand** have over **300,000** supporters and will be promoting the event through their magazine, e-newsletter and via social media in conjunction with the local organising committee. Current AOC database (previous attendees) has over **500 contacts** for which the 2023 event will be promoted to via e-newsletters. Promotions via local Brisbane media will be provided prior, during and after the event from the local organising committee.

Follow BirdLife Australia and Birds NZ on Facebook and Twitter for regular updates and during the event, as well as **@AOC2023BRISBANE** on Twitter for live updates **#AOC2023**

## Program inclusions

- Keynote presentations
- Workshops hosted by local specialists
- Partner programs offered
- Social events
- Excursions
- Pre and post touring for delegates and guests



# SPONSORSHIP AND EXHIBITION OPPORTUNITIES



Inclusions	Diamond \$10 000	Platinum \$5000	Gold \$2000	Silver/ NFP/NGO \$1000
Named sponsorship of a conference symposium/one of two social events	✓			
Sponsorship of a conference symposium		✓		
Large logo included on website (with link)	✓			
Medium logo included on website (with link)		✓		
Small logo on website (with link)			✓	✓
Free registration for 2 delegates (includes two social events)	✓	✓		
Free registration for 1 delegate (includes two social events)			✓	
Free registration for 1 delegate for one day				✓
Mention of sponsor by MC throughout the event	✓	✓	✓	
Option to present to delegates on social night (28 <sup>th</sup> )	✓			
Booth option	✓	✓	✓	
Booth option for 1 day only				✓